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APPLICATION NO. FILING DATE FIRST NAMED INVENTOR ATTORNEY DOCKET NO. CONFIRMATION NO. 09/415,632 10/12/1999 Suzanne P. Crane 10655.7700 5093 EXAMINER 03/29/2006 7590 Howard I Sobelman POINVIL, FRANTZY Snell & Wilmer LLP ART UNIT PAPER NUMBER One Arizona Center 400 East Van Buren 3628

DATE MAILED: 03/29/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

		Aı	pplication No. Applicant(s)				
		0	9/415,632	CRA	CRANE ET AL.		
Office Action Summary			caminer	Art l	Jnit		
		Fr	antzy Poinvil	3628	3		
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply							
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.  - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).  Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).							
Status						•	
1)	Responsive to communication(s) file	ed on 18 Nove	mber 2005.				
′=	,		s action is non-final.				
3) 🗌	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is						
	closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.						
Disposition of Claims							
4)⊠ Claim(s) <u>1-12</u> is/are pending in the application.							
	4a) Of the above claim(s) is/are withdrawn from consideration.						
5) Claim(s) is/are allowed.							
6)⊠	6)⊠ Claim(s) <u>1-12</u> is/are rejected.						
•	7) Claim(s) is/are objected to.						
8) Claim(s) are subject to restriction and/or election requirement.							
Applicati	on Papers						
9)☐ The specification is objected to by the Examiner.							
10) ☐ The drawing(s) filed on is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.							
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).							
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).							
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.							
Priority under 35 U.S.C. § 119							
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of:							
	1. Certified copies of the priority documents have been received.						
2. Certified copies of the priority documents have been received in Application No							
3. Copies of the certified copies of the priority documents have been received in this National Stage							
application from the International Bureau (PCT Rule 17.2(a)).							
* See the attached detailed Office action for a list of the certified copies not received.							
Attach	tic)						
Attachment(s)  1) Notice of References Cited (PTO-892)  4) Interview Summary (PTO-413)							
2) Notic	e of Draftsperson's Patent Drawing Review (F	Paper	No(s)/Mail Date	·	n 450)		
3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)  Paper No(s)/Mail Date  5) Notice of Informal Patent A						D-152)	

## **DETAILED ACTION**

1. The Simpson (US Patent No. 6,070,153) reference has been withdrawn in light of the applicant's arguments and the 1.131 and 1.132 Affidavits filed on 11/28/2005 and 2/06/2006.

## Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1-10 are rejected under 35 U.S.C. 103(a) as being unpatentable over (Burton et al EPA 0 308 224) in view of Cohen et al. (US Patent No. 4,750,119).

As per claims 1 and 6, Burton discloses a method and system for providing an incentive award to purchase cardholder. (See the abstract of Burton). The system and method include:

a charge card billing system configured to capture financial event information wherein the billing system comprises a card account database configured to include user accounts, a billing information database, a financial events database, a remittance database configured to include information about user remittances, wherein the combined remittance includes a portion of funds to satisfy debts related to the financial events.

Burton also discloses providing periodic statements related to previously established financial events.

Burton et al also teach an investment broker system such as a future incentive award system for providing funds to a cardholder based on the amount charged in that card during a given period. The broker system is in communication with the billing system wherein the broker system comprises:

an instruction arrangement database configured to include user investment instruction information;

an account database configured to include multiple investment products;

an payment hierarchy system for establishing rules for distributing funds to the at least one product.

Applicant is directed at page 5, line 44 to page 6, line 50 of Burton et al.

Burton et al do not explicitly teach a remittance database configured to include information about user combined remittances wherein the combined remittances include a portion of funds to satisfy debts related to previously established financial events disclosed in a periodic statement and a portion of funds for investment.

Cohen et al teach a system and method in which a central system manages billing data and investment data based on an amount spent by a customer. See the abstract. In so doing, Cohen et al teach a remittance database configured to include information about user combined remittances wherein the combined remittances include a portion of funds to satisfy debts related to previously established financial events disclosed in a periodic statement and a portion of funds for investment. See columns 4, 7 and 8 of Cohen et al.

Cohen et al further teach a payment hierarchy system for establishing rules for distributing the combined remittances to the previously established financial events and to an

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investment brokerage system (see column 4, lines 34-63 and column 7, lines 20-44 of Cohen et al).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to incorporate the teachings of Cohen et al into that of Burton et al in order to provide a cardholder a more safer and reliable return in an investment strategy thereby providing a better and more attractive incentive system.

As per claims 2 and 7, Cohen et al disclose the investment products include at least one of a fixed annuity, variable annuity, CD, insurance, certificate, equity and mutual fund. See column 3, lines 1-37.

As per claims 3 and 8, Cohen et al teach the billing system is configured to avoid a collection process upon remittance of sufficient financial event funds and insufficient investment funds. See column 2, lines 27-44 of Cohen et al.

As per claim 4, Cohen et al. teach that the investment products are pre-selected by cardholders. Note column 4, lines 10-24.

As per claims 5 and 10, Burton discloses the billing system and the investment broker system are configured to be accessed via at least one of a telecommunications linkage, facsimile, Internet and a point of interaction device. See column 31, lines 39-50 and column 32, lines 36-63 of Burton et al.

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As per claim 9, Cohen et al disclose selecting the investment products prior to the remitting step.

3. Claims 11 and 12 are rejected under 35 U.S.C. 103(a) as being unpatentable over (Burton et al EPA 0 308 224) and Cohen et al. (US Patent No. 4,750,119) in further view of Sandberg-Diment (US Patent No. 5,826,245).

The teachings of Burton et al and Cohen et al are discussed above. Burton teaches a cardholder using a purchasing card having an account number for purchasing goods/services from a merchant and later receives a periodic statement which includes the purchase amount. See column 2, lines 52-55. Steps of authorizing the account number and purchase amount, providing an approval code associated with the account number and the purchase amount to the merchant is not explicitly stated in the combination of Burton et al and Cohen et al. The Examiner asserts that these are well known steps taken when using a credit card to make a payment using a financial transaction card. Sandberg-Diment discloses a system and method whereby a cardholder performs a financial transaction using a financial card. An approval code is sent to a merchant who then uses the approval code when requesting a payment for the transaction for the purchase amount. Applicant is directed to column 3, lines 55-67 of Sandberg-Diment.

It would have been obvious to one of ordinary skill in the art at the time of the invention to incorporate the teachings of Sandberg-Diment into the combined system of Burton et al and Cohen et al in order to discourage fraudulent transactions, thereby providing a more secure system.

## Conclusion

4. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Frantzy Poinvil whose telephone number is (571) 272-6797. The examiner can normally be reached on Monday-Thursday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Sam Sough can be reached on (571) 272-6799. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Frantzy Poinvil Primary Examiner Art Unit 3628

FP March 22, 2006